



#### HALF VISION SHOWN HERE

ONLINE ORDERING

IT AMERICANFIXTURE.CO

#### **ULTRA LINE FEATURES:**

- LED Lighting available in:
  - 3000K Yellow
  - 6000K White
- Aluminum frame
- · Matte white exterior
- · Glass sliding doors with lock
- Glass sides
- Rear storage area with lock available on half and quarter vision showcases only
- · Available in 4', 5', and 6' lengths and corner cases
- · Available in full, half, and quarter vision
- 41<sup>1</sup>/<sub>2</sub>" high and 20" deep
- Showcases and corner cases are available in full vision, half vision and quarter vision

SIZE		QUANTITY		3000K	6000K	ADVANCED	PRICE FOR ORDERS RECEIVED AFTER	SHOW SITE	TOTAL
	FULL VISION	HALF VISION	QUARTER VISION	00001	00001	PRICE	09/26/2025	PRICE	
4 FOOT						\$555.00	\$630.00	\$755.00	
5 FOOT						\$555.00	\$630.00	\$755.00	
6 FOOT						\$555.00	\$630.00	\$755.00	
34"CORNER						\$575.00	\$650.00	\$775.00	
48"CORNER						\$595.00	\$670.00	\$795.00	

SUBTOTAL \$	

8.875% SALES TAX \$\_\_\_\_\_

AMOUNT ENCLOSED \$\_\_\_\_\_

COMPANY NAME

BOOTH NUMBER

#### **ORDERS AND BOOTH LAYOUT DUE BY SEPTEMBER 26, 2025**

American Fixture & Display Corp.

Phone: (718) 463-2176 • Fax: (718) 463-4302

Email: orders@americanfixture.com • Web: americanfixture.com

Please complete company name, credit card information and booth layout located on the final pages. This is required to process your order.

Please note: Telephone orders not accepted.



## **Designer Line**



#### **DESIGNER LINE FEATURES:**

- · Fluorescent lighting
- Halogen Lighting available for an additional \$50 per showcase
- LED Lighting available for an additional \$85 per showcase
- Aluminum frame
- Textured gray formica exterior
- · Mirrored sliding doors with lock
- · Glass sides
- Rear storage area with lock in half and quarter vision only
- Available in 4', 5' and 6' lengths and corner cases
- 39" high and 20" deep
- Showcases are available in full, half and quarter vision
- Corner cases are available in half and quarter vision only

SIZE	FULL VISION	UANT HALF VISION	QUARTER VISION	ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 09/26/2025	SHOW SITE PRICE	TOTAL
4 FOOT				\$435.00	\$510.00	\$635.00	
5 FOOT				\$435.00	\$510.00	\$635.00	
6 FOOT				\$435.00	\$510.00	\$635.00	
34" CORNER	$\times$			\$450.00	\$525.00	\$650.00	
42" CORNER	$\ge$	$\succ$		\$470.00	\$545.00	\$670.00	

Add \$50.00 per showcase for Halogen lighting \$\_\_\_\_\_

Add \$85.00 per showcase for LED lighting \$\_\_\_\_\_

SUBTOTAL \$\_\_\_\_\_

8.875% SALES TAX \$\_\_\_\_\_

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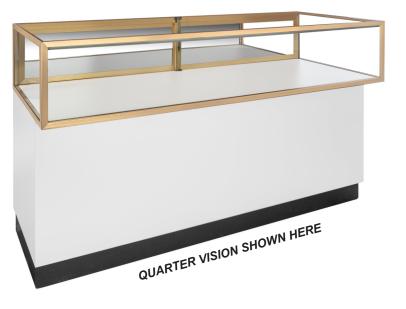
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# White Deluxe Line



#### **DELUXE LINE FEATURES:**

- Fluorescent lighting
- LED Lighting available for an additional \$85 per showcase
- · Brushed gold frame
- · White exterior
- · Mirrored sliding doors with lock
- · Glass sides
- · Rear storage area with lock
- Available in 4', 5' and 6' lengths and corner cases
- 38" high and 20" deep
- Showcases and corner cases are available in half vision and quarter vision only

SIZE	QUA	ANTITY	ADVANCED	PRICE FOR ORDERS RECEIVED AFTER	SHOW SITE	TOTAL
	HALF VISION	QUARTER VISION	PRICE	09/26/2025	PRICE	TOTAL
4 FOOT			\$455.00	\$530.00	\$655.00	
5 FOOT			\$455.00	\$530.00	\$655.00	
6 FOOT			\$455.00	\$530.00	\$655.00	
34" CORNER			\$485.00	\$560.00	\$685.00	

Add \$85.00 per showcase for LED lighting \$\_\_\_\_\_

SUBTOTAL \$\_\_\_\_\_

8.875% SALES TAX \$\_\_\_\_\_

AMOUNT ENCLOSED \$\_\_\_\_\_

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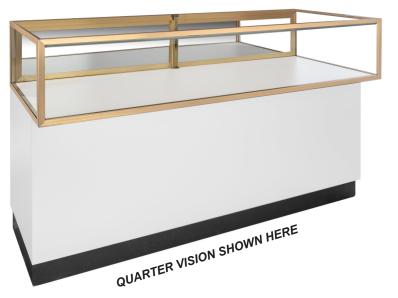
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## White Elite Line



#### **ELITE LINE FEATURES:**

- Halogen lighting
- · LED lighting available for an additional \$60 per showcase
- · Brushed gold frame
- · White exterior
- · Mirrored sliding doors with lock
- Glass sides •
- Rear storage area with lock •
- Available in 4', 5' and 6' lengths and corner cases ٠
- 39" high and 20" deep
- · Showcases and corner cases are available in half vision and quarter vision only

SIZE	QU	ANTITY	ADVANCED	PRICE FOR ORDERS RECEIVED AFTER	SHOW SITE	TOTAL
	HALF VISION	QUARTER VISION			PRICE	IUIAL
4 FOOT			\$490.00	\$565.00	\$690.00	
5 FOOT			\$490.00	\$565.00	\$690.00	
6 FOOT			\$490.00	\$565.00	\$690.00	
34" CORNER			\$515.00	\$590.00	\$715.00	

Add \$60.00 per showcase for LED lighting \$

SUBTOTAL \$

8.875% SALES TAX \$\_\_\_\_\_

AMOUNT ENCLOSED \$

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# Standard White Line



#### **STANDARD WHITE FEATURES:**

- Fluorescent lighting
- LED lighting available for an additional \$85 per showcase
- · Aluminum frame
- · Matte white formica exterior
- Sliding doors with lock (no mirrors)
- · Solid sides
- Rear storage area with lock in half and quarter vision cases
- · Available in 4', 5' and 6' lengths and corner cases
- 38" high and 20" deep
- · Showcases are available in full, half and quarter vision
- Corner cases are available in half and quarter vision
  only

SIZE	FULL VISION	UANT HALF VISION	QUARTER VISION	ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 09/26/2025	SHOW SITE PRICE	TOTAL
4 FOOT				\$405.00	\$480.00	\$605.00	
5 FOOT				\$405.00	\$480.00	\$605.00	
6 FOOT				\$405.00	\$480.00	\$605.00	
34" CORNER	$\succ$			\$425.00	\$500.00	\$625.00	

Add \$85.00 per showcase for LED lighting \$\_\_\_\_\_

SUBTOTAL \$\_\_\_\_\_

8.875% SALES TAX \$

AMOUNT ENCLOSED \$\_\_\_\_\_

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## **Accent Cube**



#### ALUMINUM FRAME FEATURES:

- Aluminum frame
- Standard matte white or textured designer gray formica exterior
- 3 fixed 50 watt lights
- LED lighting available for an additional \$45
- 18" wide x 18" deep x 70" high
- 18" wide x 18" deep x 18" high glass display area
- Hinged frameless glass door with lock
- Storage area with lock

#### BRUSHED GOLD FRAME FEATURES:

- Brushed gold frame
- White exterior
- 4 MR16 lights in pivoting fixtures
- LED lighting available for an additional \$45
- 18" wide x 18" deep x 70" high
- 18" wide x 18" deep x 18" high glass display area
- Hinged frameless glass door with lock
- Storage area with lock

STYLE	QUANTITY	PRICE	PRICE FOR ORDERS RECEIVED AFTER 09/26/2025	SHOW SITE PRICE	TOTAL
Aluminum Frame with White Exterior		\$430.00	\$505.00	\$630.00	
Aluminum Frame with Designer Gray Exterior		\$430.00	\$505.00	\$630.00	
Brushed Gold Frame with White Exterior		\$430.00	\$505.00	\$630.00	

Add \$45.00 per accent cube for LED lighting \$\_\_\_\_\_

SUBTOTAL \$\_\_\_\_\_

8.875% SALES TAX \$\_\_\_\_\_

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### Tower



#### ALUMINUM FRAME SHOWN HERE

#### CHOICES:

#### ALUMINUM FRAME

**White**: Aluminum frame with standard matte white formica exterior

**Designer**: Aluminum frame with designer gray formica exterior

#### • BRUSHED GOLD FRAME

Brushed gold frame with white exterior

#### FEATURES:

- Halogen lighting
- LED lighting available for an additional \$45 per tower
- 6" canopy
- 3 adjustable glass shelves
- Clear glass on four sides
- Hinged framed door with lock
- 20" wide x 20" deep x 80" high
- 20" wide x 20" deep x 54" high glass display area

	QUANTITY		ADVANCED	PRICE FOR ORDERS RECEIVED AFTER	SHOW SITE	TOTAL
WHITE	DESIGNER	GOLD FRAME WITH WHITE	PRICE	09/26/2025	PRICE	IOIAL
			\$440.00	\$515.00	\$640.00	

Add \$45.00 per tower for LED lighting \$\_\_\_\_\_

SUBTOTAL \$\_\_\_\_\_

8.875% SALES TAX \$\_\_\_\_\_

AMOUNT ENCLOSED \$\_\_\_\_\_

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## **Museum Pedestal**

### CHOICES:

#### ALUMINUM FRAME

Aluminum frame with standard matte white formica exterior

#### BRUSHED GOLD FRAME

Brushed gold frame with white exterior

#### **FEATURES:**

- Halogen lighting (six bulbs)
- LED lighting available for an additional \$60 per museum pedestal
- 8" canopy
- Glass doors with lock
- Storage area with lock
- 30" wide x 20" deep x 70" high
- 30" wide x 20" deep x 20" high glass display area

ALUMINUM FRAME SHOWN HERE

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STYLE	QUANTITY	PRICE	PRICE FOR ORDERS RECEIVED AFTER 09/26/2025	SHOW SITE PRICE	TOTAL
Aluminum Frame		\$495.00	\$570.00	\$695.00	
Brushed Gold Frame		\$495.00	\$570.00	\$695.00	

Add \$60.00 per museum pedestal for LED lighting \$\_\_\_\_\_

SUBTOTAL \$\_\_\_\_\_

8.875% SALES TAX \$\_\_\_\_\_

AMOUNT ENCLOSED \$\_\_\_\_\_

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## **Boutique Case**



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#### CHOICES:

#### ALUMINUM FRAME

Aluminum frame with textured designer gray formica exterior

#### • BRUSHED GOLD FRAME

Brushed gold frame with white exterior

#### FEATURES:

- · Fluorescent lighting
- LED lighting available for an additional \$60 per boutique case
- 5" canopy
- Solid back or glass back
- · 3 rows of adjustable glass shelves
- · Glass doors with lock
- Storage area with lock
- 48" wide x 13" deep x 76" high
- 48" wide x 13" deep x 44" high glass display area

STYLE	QUAI SOLID	PRICE	PRICE FOR ORDERS RECEIVED AFTER 09/26/2025	SHOW SITE PRICE	TOTAL
Aluminum Frame		\$525.00	\$600.00	\$725.00	
Brushed Gold Frame		\$525.00	\$600.00	\$725.00	

Add \$60.00 per boutique case for LED lighting \$\_\_\_\_\_

SUBTOTAL \$\_\_\_\_\_

8.875% SALES TAX \$\_\_\_\_\_

AMOUNT ENCLOSED \$\_\_\_\_\_

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## Wall Case & See-Thru



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#### WALL CASE

- · White formica exterior
- Fluorescent lights
- LED top lighting available for an additional \$95 per wall case
- Available in 6' ft, 5' ft or 4ft lengths
- 18" deep x 84" high
- · Glass sliding doors

#### SEE-THRU WALL CASE

- White formica exterior
- Fluorescent lights
- LED top lighting available for an additional \$95 per see-thru
- 70" wide x 19" deep x 80" high
- Glass sliding doors



STYLE	QUANTITY		QUANTITY		PRICE	PRICE FOR ORDERS RECEIVED AFTER	SHOW SITE	TOTAL
	4'	5'	6'		09/26/2025	PRICE		
WALL CASE				\$545.00	\$620.00	\$745.00		
SEE-THRU WALL CASE	$\succ$	$\searrow$		\$570.00	\$645.00	\$770.00		

Add \$95.00 per case for LED lighting \$\_\_\_\_

SUBTOTAL \$\_\_\_\_\_

8.875% SALES TAX \$\_\_\_\_\_

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\_\_\_\_\_

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October 26 - 28, 2025 Javits Center

## **Classic Case Line**





SILVER V1 SHOWN HERE SILVER V3 SHOWN HERE



SILVER V5 SHOWN HERE



SILVER V6

SHOWN HERE



SILVER TOV SHOWN HERE

	QUANTITY	PRICE*	LED LIGHTING			MR16 SIDE LIGHTS (\$50 PER CASE)		EXTRA SHELVES	
TYPE		FOR ORDERS PLACED BEFORE 09/26/2025	TOP ONLY \$45 PER CASE	TOP & SIDE LIGHTS \$130 PER CASE		(\$50 PER CASE)		(\$10 PER CASE)	TOTAL
				GLASS SIDE	DOOR SIDE	GLASS SIDE	DOOR SIDE	(, ,	
V1		\$560.00							
V3		\$560.00							
V5		\$585.00							
V6		\$560.00							
TOV (No Lights)		\$560.00	$\geq$	$\triangleright$	$\triangleright$	$\triangleright$	$\triangleright$	$\searrow$	

\*\$75 per case late fee applies for all orders placed after 09/26/2025

**^^SEE NEXT PAGE FOR MORE DETAILS^^** 

SUBTOTAL	. \$

\*LATE FEE (if applicable) \$\_\_\_\_\_

8.875% SALES TAX \$\_\_\_\_\_

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### **Classic Case Shelf Placement**

#### COMPANY NAME:

BOOTH #: \_\_\_\_\_

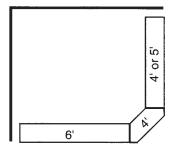


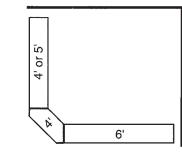
- Each of the glass shelves on the Classic Cases is adjustable. The shelf rests are **preset** at our warehouse at the approximate intervals shown above.
- If you would like us to alter the spacing of your shelves, please indicate your requirements above and submit this form along with your order **no later than ten (10) days prior to the start of the show**.
- Please understand that due to time constraints during show set up, we are unable to make changes on-site.



## **Sample Layouts**

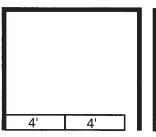
### 10 FOOT X 10 FOOT CORNER BOOTHS

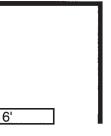


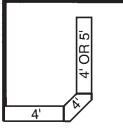


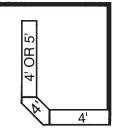
\*<u>Please Note:</u> If you place your order on our online portal, you can draft your layout using our interactive layout feature.\*

### 10 FOOT X 10 FOOT SINGLE BOOTHS

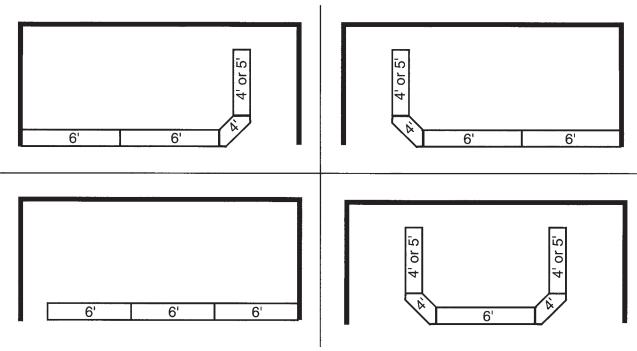








### 10 FOOT X 20 FOOT DOUBLE BOOTHS



Please complete company name, credit card information and booth layout located on the final pages. This is required to process your order.



## **Available Styles**



FULL VISION SHOWCASE



HALF VISION SHOWCASE



QUARTER VISION SHOWCASE



CORNER SHOWCASE

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### ELECTRICAL INFORMATION NON-LED LIGHTING

<u>Standard Case – White</u> (Fluorescent)	25 Watts
4' 5'	30 Watts
6'	40 Watts
34" Corner	20 Watts
Designer & Deluxe Case (Fluorescent)	
4'	25 Watts
5'	30 Watts
6'	40 Watts
34" Corner	20 Watts
42" Corner (Designer Line only)	30 Watts
Designer (Halogen)	100 Watts
4' 5'	120 Watts
6'	140 Watts
34" Corner	80 Watts
42" Corner	100 Watts
<u>Tower</u> (Halogen)	200 Watts
<u>Museum Pedestal</u> (Halogen)	300 Watts
<u>Accent Cube</u> (Halogen)	
White & Designer	150 Watts
Deluxe & Elite	140 Watts
Boutique Case (Fluorescent)	84 Watts
Wall Case & See-Thru Wall Case (Fluorescent)	
4'	60 Watts
5'	80 Watts
6'	80 Watts
Classic Case Silver (Halegon & Spetlight)	80 Watts
<u>Classic Case – Silver</u> (Halogen & Spotlight) V1, V3, V5	200 Watts
V6	150 Watts



#### Standard Case – White

<u>Standard Case – White</u> 4' 5' 6' 34" Corner	33 Watts 42 Watts 49 Watts 26 Watts
Deluxe & Designer Case 4' 5' 6' 34"Corner 42"Corner (Designer Line only)	42 Watts 48 Watts 54 Watts 36 Watts 42 Watts
Ultra Case - 6000K Ultra	<u>a Case</u> – 3000K
	12 Watts 15 Watts 17 Watts Corner 9 Watts Corner 16 Watts
<u>Classic Case</u> V1, V3, V5 V6	28 Watts 21 Watts
Tower	100 Watts
Museum Pedestal	36 Watts
Accent Cube	24 Watts
Boutique Case	84 Watts
<u>Wall Case</u> 4' 5' 6'	76 Watts 93 Watts 105 Watts



### THE SHOWCASE PEOPLE

### **BOOTH LAYOUT DIAGRAM**

PLEASE INDICATE YOUR BOOTH DIMENSIONS AND THE MANNER IN WHICH YOU WOULD LIKE THE SHOWCASES PLACED IN YOUR BOOTH(S). *THIS COMPLETED LAYOUT IS REQUIRED TO CONFIRM YOUR ORDER.* 

	Back of Booth	LENGTH	feet
	+ $+$ $+$ $+$ $+$ $+$ $+$		
	+ $+$ $+$ $+$ $+$ $+$ $+$ $+$ $+$ $+$		
* <b>Please Note:</b> If you place	Front of Booth your order on our online portal, yo our interactive layout feature.*	u can draft your layo	ut using
TOR NAME:			
	OTH DIMENSIONS (LENGTH x WIDTH)		FFF.
			1 – – –

Return Copy to: American Fixture & Display Corp. Phone: (718) 463-2176 • Fax: (718) 463-4302 Email: orders@americanfixture.com • Web: americanfixture.com

Booth Layout above required in order to process your order. CASES ARE RENTED FOR DISPLAY PURPOSES ONLY AND WE DO NOT WARRANT THE SAFETY OR SECURITY THEREOF. WE ARE NOT LIABLE FOR CONTENTS, DAMAGE OR BREAKAGE AFTER CASES HAVE BEEN DELIVERED.

### SHOWCASE ORDER FORM

Please complete the following information and submit it along with your showcase selections and booth layout diagram (previous page).

COMPANY NAME:		
ADDRESS:		
CITY, STATE, ZIP CODE:		
POINT OF CONTACT NAME:		
EMAIL ADDRESS:		
PHONE:	FAX:	
BOOTH NO(S):		
PAYMENT INFORMATION		
DISCOVER / AMEX / VISA / MC #:		EXP DATE:
NAME ON CARD:		SEC CODE:
SIGNATURE:		DATE:

#### TERMS AND CONDITIONS OF RENTAL

American Fixture & Display Corp. and AFD Delaware, Inc. (together, the "Company") shall not be liable for failure to deliver the displays ("Company's Rental Property") or delays occasioned by causes beyond its control, including, but not limited to, strikes, lockouts, fires, flood, hurricane, war, acts of God, acts of terrorism, labor disputes, pandemics, epidemics, viruses, or delays or interruption of carriers and in no event shall be liable for consequential damages.

The Company shall have the right to charge the full rental price of the Company's Rental Property to the customer ("Lessee") on any orders (i) cancelled after the deadline date; or (ii) that have been delivered to the location of the rental, regardless of whether the event takes place.

Glass shelves must be properly installed by Lessee and not overloaded with merchandise. To avoid breaking of shelves, personal injury and damage to merchandise, the Lessee must use reasonable discretion in the amount of weight placed on the glass shelves. Installation and loading of the glass shelves is beyond the Company's control and the Company shall not be responsible for broken glass, damage of merchandise or personal injury related thereto.

In the event of any damage to the Company Rental Property during the rental period, ¬excluding normal wear and tear, the Lessee shall pay to Company, on demand, the full cost of repair or replacement of such damaged display cases. Lessee further agrees to accept full responsibility and liability, and Lessee shall indemnify, defend and hold harmless Company, for any injury to Lessee, for any damage to the property of Lessee, for any injury to any other person(s) and any other loss that may result through the use or misuse of the Company's Rental Property. Lessee agrees and acknowledges that Lessee is subject to additional charges if Lessee fails to return the Company's Rental Property to Company or fails to make the Company's Rental Property available to Company for pick-up at the time and date mutually agreed to by both parties.

Lessee agrees to accept full responsibility and liability, and shall indemnify, defend and hold harmless Company and its agents, employees, officers or directors from and against any and all liability, claims, demands (whether or not groundless, false, or fraudulent), costs, damages, losses, judgments, or awards, including legal and attorney fees, brought by a third party or parties and arising out of or in any way connected with any act or omission of Lessee or its employees or other persons.

The Company's Rental Property are rented for display purposes only and Company does not warrant the safety or security thereof. Company shall not be liable for contents, damage or breakage after the Company's Rental Property have been delivered.