



HALF VISION SHOWN HERE

ULTRA LINE FEATURES:

- LED Lighting available in:
 - 3000K Yellow
 - 6000K White
- Aluminum frame
- Matte white exterior
- Glass sliding doors with lock
- Glass sides
- Rear storage area with lock available on half and quarter vision showcases only
- Available in 4', 5', and 6' lengths and corner cases
- Available in full, half, and quarter vision
- 41½" high and 20" deep
- Showcases and corner cases are available in full vision, half vision and quarter vision

| SIZE | QUANTITY | | | 3000K | 6000K | ADVANCED PRICE | PRICE FOR ORDERS RECEIVED AFTER 01/29/2024 | SHOW SITE PRICE | TOTAL |
|------------|-------------|-------------|----------------|-------|-------|----------------|--|-----------------|-------|
| | FULL VISION | HALF VISION | QUARTER VISION | | | | | | |
| 4 FOOT | | | | | | \$530.00 | \$605.00 | \$730.00 | |
| 5 FOOT | | | | | | \$530.00 | \$605.00 | \$730.00 | |
| 6 FOOT | | | | | | \$530.00 | \$605.00 | \$730.00 | |
| 34" CORNER | | | | | | \$555.00 | \$630.00 | \$755.00 | |
| 48" CORNER | | | | | | \$575.00 | \$650.00 | \$775.00 | |

**ONLINE ORDERING
AVAILABLE**
VISIT AMERICANFIXTURE.COM

SUBTOTAL \$ _____

8.875% SALES TAX \$ _____

AMOUNT ENCLOSED \$ _____

COMPANY NAME _____

BOOTH NUMBER _____

ORDERS AND BOOTH LAYOUT DUE BY JANUARY 29, 2024

American Fixture & Display Corp.

Phone: (718) 463-2176 • Fax: (718) 463-4302

Email: orders@americanfixture.com • Web: americanfixture.com

Please complete company name, credit card information and booth layout located on the final pages. This is required to process your order.

Please note: Telephone orders not accepted.

CASES ARE RENTED FOR DISPLAY PURPOSES ONLY AND WE DO NOT WARRANT THE SAFETY OR SECURITY THEREOF. WE ARE NOT LIABLE FOR CONTENTS, DAMAGE OR BREAKAGE AFTER CASES HAVE BEEN DELIVERED.



DESIGNER LINE FEATURES:

- Fluorescent lighting
- Halogen Lighting available for an additional \$50 per showcase
- LED Lighting available for an additional \$85 per showcase
- Aluminum frame
- Textured gray formica exterior
- Mirrored sliding doors with lock
- Glass sides
- Rear storage area with lock in half and quarter vision only
- Available in 4', 5' and 6' lengths and corner cases
- 39" high and 20" deep
- Showcases are available in full, half and quarter vision
- Corner cases are available in half and quarter vision only

| SIZE | QUANTITY | | | ADVANCED PRICE | PRICE FOR ORDERS RECEIVED AFTER 01/29/2024 | SHOW SITE PRICE | TOTAL |
|------------|----------------|----------------|-------------------|-------------------|--|--------------------|-------|
| | FULL VISION | HALF VISION | QUARTER VISION | | | | |
| 4 FOOT | | | | \$420.00 | \$495.00 | \$620.00 | |
| 5 FOOT | | | | \$420.00 | \$495.00 | \$620.00 | |
| 6 FOOT | | | | \$420.00 | \$495.00 | \$620.00 | |
| 34" CORNER | X | | | \$435.00 | \$510.00 | \$635.00 | |
| 42" CORNER | X | X | | \$455.00 | \$530.00 | \$655.00 | |

Add \$50.00 per showcase for Halogen lighting \$ _____

Add \$85.00 per showcase for LED lighting \$ _____

SUBTOTAL \$ _____

8.875% SALES TAX \$ _____

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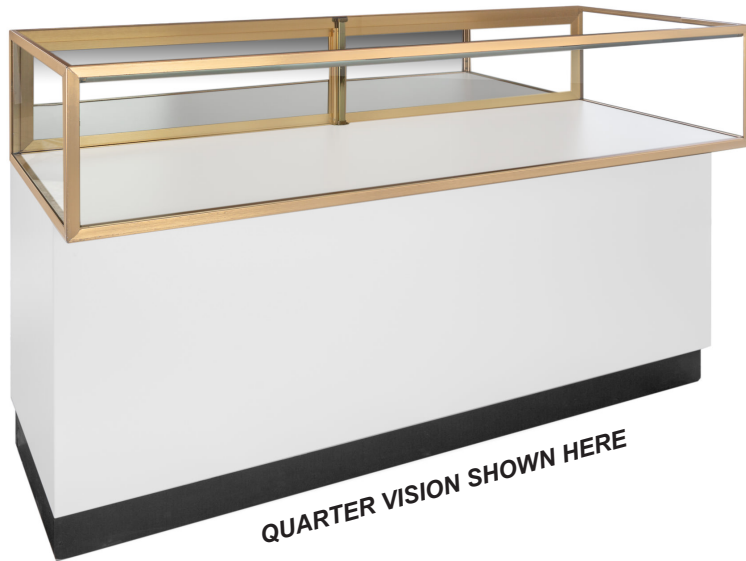
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DELUXE LINE FEATURES:

- Fluorescent lighting
- LED Lighting available for an additional \$85 per showcase
- Brushed gold frame
- White exterior
- Mirrored sliding doors with lock
- Glass sides
- Rear storage area with lock
- Available in 4', 5' and 6' lengths and corner cases
- 38" high and 20" deep
- Showcases and corner cases are available in half vision and quarter vision only

| SIZE | QUANTITY | | ADVANCED PRICE | PRICE FOR ORDERS RECEIVED AFTER 01/29/2024 | SHOW SITE PRICE | TOTAL |
|------------|-------------|----------------|-------------------|--|--------------------|-------|
| | HALF VISION | QUARTER VISION | | | | |
| 4 FOOT | | | \$445.00 | \$520.00 | \$645.00 | |
| 5 FOOT | | | \$445.00 | \$520.00 | \$645.00 | |
| 6 FOOT | | | \$445.00 | \$520.00 | \$645.00 | |
| 34" CORNER | | | \$470.00 | \$545.00 | \$670.00 | |

Add \$85.00 per showcase for LED lighting \$ _____

SUBTOTAL \$ _____

8.875% SALES TAX \$ _____

AMOUNT ENCLOSED \$ _____

COMPANY NAME _____

BOOTH NUMBER _____

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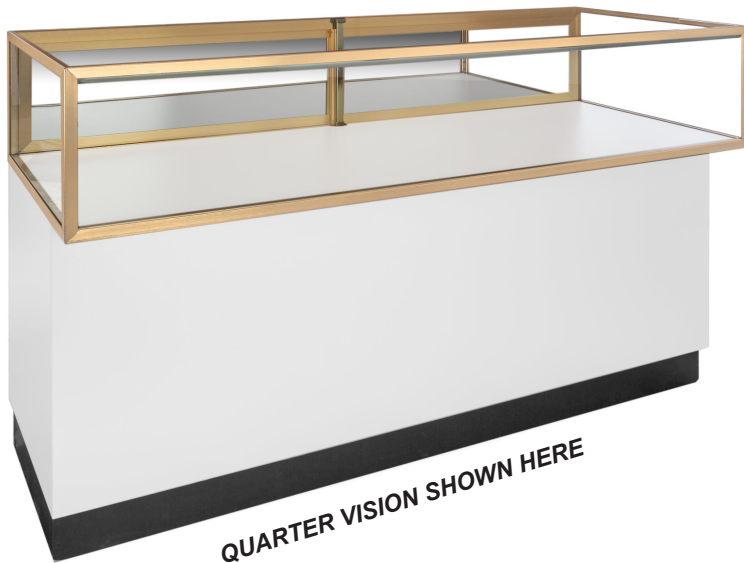
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ELITE LINE FEATURES:

- Halogen lighting
- LED lighting available for an additional \$60 per showcase
- Brushed gold frame
- White exterior
- Mirrored sliding doors with lock
- Glass sides
- Rear storage area with lock
- Available in 4', 5' and 6' lengths and corner cases
- 39" high and 20" deep
- Showcases and corner cases are available in half vision and quarter vision only

| SIZE | QUANTITY | | ADVANCED PRICE | PRICE FOR ORDERS RECEIVED AFTER 01/29/2024 | SHOW SITE PRICE | TOTAL |
|------------|-------------|----------------|-------------------|--|--------------------|-------|
| | HALF VISION | QUARTER VISION | | | | |
| 4 FOOT | | | \$470.00 | \$545.00 | \$670.00 | |
| 5 FOOT | | | \$470.00 | \$545.00 | \$670.00 | |
| 6 FOOT | | | \$470.00 | \$545.00 | \$670.00 | |
| 34" CORNER | | | \$495.00 | \$570.00 | \$695.00 | |

Add \$60.00 per showcase for LED lighting \$ _____

SUBTOTAL \$ _____

8.875% SALES TAX \$ _____

AMOUNT ENCLOSED \$ _____

COMPANY NAME _____

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STANDARD WHITE FEATURES:

- Fluorescent lighting
- LED lighting available for an additional \$85 per showcase
- Aluminum frame
- Matte white formica exterior
- Sliding doors with lock (no mirrors)
- Solid sides
- Rear storage area with lock in half and quarter vision cases
- Available in 4', 5' and 6' lengths and corner cases
- 38" high and 20" deep
- Showcases are available in full, half and quarter vision
- Corner cases are available in half and quarter vision only

| SIZE | QUANTITY | | | ADVANCED PRICE | PRICE FOR ORDERS RECEIVED AFTER 01/29/2024 | SHOW SITE PRICE | TOTAL |
|------------|----------------|----------------|-------------------|-------------------|--|--------------------|-------|
| | FULL VISION | HALF VISION | QUARTER VISION | | | | |
| 4 FOOT | | | | \$395.00 | \$470.00 | \$595.00 | |
| 5 FOOT | | | | \$395.00 | \$470.00 | \$595.00 | |
| 6 FOOT | | | | \$395.00 | \$470.00 | \$595.00 | |
| 34" CORNER | X | | | \$415.00 | \$490.00 | \$615.00 | |

Add \$85.00 per showcase for LED lighting \$ _____

SUBTOTAL \$ _____

8.875% SALES TAX \$ _____

AMOUNT ENCLOSED \$ _____

COMPANY NAME _____

BOOTH NUMBER _____

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ALUMINUM FRAME SHOWN HERE

ALUMINUM FRAME

FEATURES:

- Aluminum frame
- Standard matte white or textured designer gray formica exterior
- 3 fixed 50 watt lights
- LED lighting available for an additional \$45
- 18" wide x 18" deep x 70" high
- 18" wide x 18" deep x 18" high glass display area
- Hinged frameless glass door with lock
- Storage area with lock

BRUSHED GOLD FRAME FEATURES:

- Brushed gold frame
- White exterior
- 4 MR16 lights in pivoting fixtures
- LED lighting available for an additional \$45
- 18" wide x 18" deep x 70" high
- 18" wide x 18" deep x 18" high glass display area
- Hinged frameless glass door with lock
- Storage area with lock

| STYLE | QUANTITY | PRICE | PRICE FOR ORDERS RECEIVED AFTER 01/29/2024 | SHOW SITE PRICE | TOTAL |
|--|----------|----------|--|--------------------|-------|
| Aluminum Frame with White Exterior | | \$415.00 | \$490.00 | \$615.00 | |
| Aluminum Frame with Designer Gray Exterior | | \$415.00 | \$490.00 | \$615.00 | |
| Brushed Gold Frame with White Exterior | | \$415.00 | \$490.00 | \$615.00 | |

Add \$45.00 per accent cube for LED lighting \$ _____

SUBTOTAL \$ _____

8.875% SALES TAX \$ _____

AMOUNT ENCLOSED \$ _____

COMPANY NAME _____

BOOTH NUMBER _____

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ALUMINUM FRAME SHOWN HERE

CHOICES:

• ALUMINUM FRAME

White: Aluminum frame with standard matte white formica exterior

Designer: Aluminum frame with designer gray formica exterior

• BRUSHED GOLD FRAME

Brushed gold frame with white exterior

FEATURES:

- Halogen lighting
- LED lighting available for an additional \$45 per tower
- 6" canopy
- 3 adjustable glass shelves
- Clear glass on four sides
- Hinged framed door with lock
- 20" wide x 20" deep x 80" high
- 20" wide x 20" deep x 54" high glass display area

| QUANTITY | | | ADVANCED PRICE | PRICE FOR ORDERS RECEIVED AFTER 01/29/2024 | SHOW SITE PRICE | TOTAL |
|----------|----------|-----------------------|-------------------|--|--------------------|-------|
| WHITE | DESIGNER | GOLD FRAME WITH WHITE | | | | |
| | | | \$425.00 | \$500.00 | \$625.00 | |

Add \$45.00 per tower for LED lighting \$ _____

SUBTOTAL \$ _____

8.875% SALES TAX \$ _____

AMOUNT ENCLOSED \$ _____

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ALUMINUM FRAME SHOWN HERE

CHOICES:

• ALUMINUM FRAME

Aluminum frame with standard matte white formica exterior

• BRUSHED GOLD FRAME

Brushed gold frame with white exterior

FEATURES:

- Halogen lighting (six bulbs)
- LED lighting available for an additional \$60 per museum pedestal
- 8" canopy
- Glass doors with lock
- Storage area with lock
- 30" wide x 20" deep x 70" high
- 30" wide x 20" deep x 20" high glass display area

| STYLE | QUANTITY | PRICE | PRICE FOR ORDERS RECEIVED AFTER 01/29/2024 | SHOW SITE PRICE | TOTAL |
|--------------------|----------|----------|--|--------------------|-------|
| Aluminum Frame | | \$475.00 | \$550.00 | \$675.00 | |
| Brushed Gold Frame | | \$475.00 | \$550.00 | \$675.00 | |

Add \$60.00 per museum pedestal for LED lighting \$ _____

SUBTOTAL \$ _____

8.875% SALES TAX \$ _____

AMOUNT ENCLOSED \$ _____

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**ONLINE ORDERING
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Boutique Case



CHOICES:

• ALUMINUM FRAME

Aluminum frame with textured designer gray formica exterior

• BRUSHED GOLD FRAME

Brushed gold frame with white exterior

FEATURES:

- Fluorescent lighting
- LED lighting available for an additional \$60 per boutique case
- 5" canopy
- Solid back or glass back
- 3 rows of adjustable glass shelves
- Glass doors with lock
- Storage area with lock
- 48" wide x 13" deep x 76" high
- 48" wide x 13" deep x 44" high glass display area

| STYLE | QUANTITY | | PRICE | PRICE FOR ORDERS RECEIVED AFTER 01/29/2024 | SHOW SITE PRICE | TOTAL |
|--------------------|----------|-------|----------|--|--------------------|-------|
| | SOLID | GLASS | | | | |
| Aluminum Frame | | | \$505.00 | \$580.00 | \$705.00 | |
| Brushed Gold Frame | | | \$505.00 | \$580.00 | \$705.00 | |

Add \$60.00 per boutique case for LED lighting \$ _____

SUBTOTAL \$ _____

8.875% SALES TAX \$ _____

AMOUNT ENCLOSED \$ _____

COMPANY NAME _____

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WALL CASE

- White formica exterior
- Fluorescent lights
- LED top lighting available for an additional \$95 per wall case
- Available in 6' ft, 5' ft or 4ft lengths
- 18" deep x 84" high
- Glass sliding doors

SEE-THRU WALL CASE

- White formica exterior
- Fluorescent lights
- LED top lighting available for an additional \$95 per see-thru
- 70" wide x 19" deep x 80" high
- Glass sliding doors



| STYLE | QUANTITY | | | PRICE | PRICE FOR ORDERS RECEIVED AFTER 01/29/2024 | SHOW SITE PRICE | TOTAL |
|--------------------|----------|----|----|----------|--|--------------------|-------|
| | 4' | 5' | 6' | | | | |
| WALL CASE | | | | \$525.00 | \$600.00 | \$725.00 | |
| SEE-THRU WALL CASE | | | | \$550.00 | \$625.00 | \$750.00 | |

Add \$95.00 per case for LED lighting \$ _____

SUBTOTAL \$ _____

8.875% SALES TAX \$ _____

AMOUNT ENCLOSED \$ _____

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**ONLINE ORDERING
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**SILVER V1
SHOWN HERE**



**SILVER V3
SHOWN HERE**



**SILVER V5
SHOWN HERE**



**SILVER V6
SHOWN HERE**



**SILVER TOV
SHOWN HERE**

| TYPE | QUANTITY | PRICE* FOR ORDERS PLACED BEFORE 01/29/2024 | LED LIGHTING | | | MR16 SIDE LIGHTS (\$50 PER CASE) | | EXTRA SHELVES (\$10 PER CASE) | TOTAL |
|--------------------|----------|--|---------------------------|-------------------------------------|-----------|-------------------------------------|-----------|----------------------------------|-------|
| | | | TOP ONLY \$45 PER CASE | TOP & SIDE LIGHTS \$130 PER CASE | | GLASS SIDE | DOOR SIDE | | |
| | | | | GLASS SIDE | DOOR SIDE | | | | |
| V1 | | \$540.00 | | | | | | | |
| V3 | | \$540.00 | | | | | | | |
| V5 | | \$565.00 | | | | | | | |
| V6 | | \$540.00 | | | | | | | |
| TOV (No Lights) | | \$540.00 | | | | | | | |

***\$75 per case late fee applies for
all orders placed after 01/29/2024**

^^SEE NEXT PAGE FOR MORE DETAILS^^

SUBTOTAL \$ _____

*LATE FEE (if applicable) \$ _____

8.875% SALES TAX \$ _____

AMOUNT ENCLOSED \$ _____

COMPANY NAME _____

BOOTH NUMBER _____

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Classic Case Shelf Placement

COMPANY NAME: _____ BOOTH #: _____

V1

(interior height 65")

(pre-set to 17")
 Change to _____ " {

(pre-set to 16")
 Change to _____ " {

(pre-set to 16")
 Change to _____ " {

(pre-set to 16")
 Change to _____ " {



V3

(interior height 52")

(pre-set to 16 1/2")
 Change to _____ " {

(pre-set to 17 1/2")
 Change to _____ " {

(pre-set to 18")
 Change to _____ " {



V5

(interior height 67")

(pre-set to 16 3/4")
 Change to _____ " {

(pre-set to 16 3/4")
 Change to _____ " {

(pre-set to 16 3/4")
 Change to _____ " {

(pre-set to 16 3/4")
 Change to _____ " {



V6

(interior height 67")

(pre-set to 17")
 Change to _____ " {

(pre-set to 16 1/2")
 Change to _____ " {

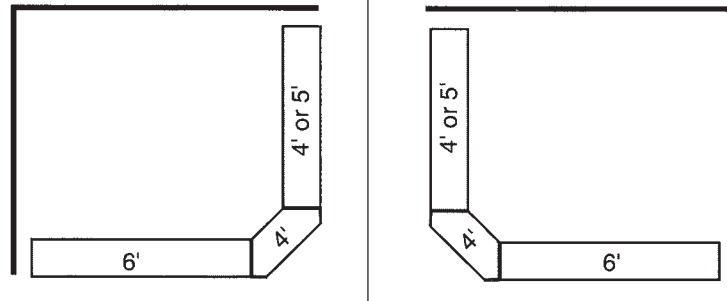
(pre-set to 16 1/2")
 Change to _____ " {

(pre-set to 17")
 Change to _____ " {



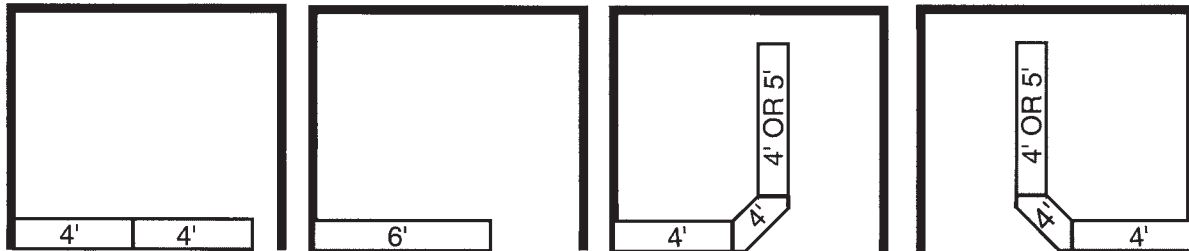
- Each of the glass shelves on the Classic Cases is adjustable. The shelf rests are **preset** at our warehouse at the approximate intervals shown above.
- If you would like us to alter the spacing of your shelves, please indicate your requirements above and submit this form along with your order **no later than ten (10) days prior to the start of the show**.
- Please understand that due to time constraints during show set up, we are unable to make changes on-site.

10 FOOT X 10 FOOT CORNER BOOTHS

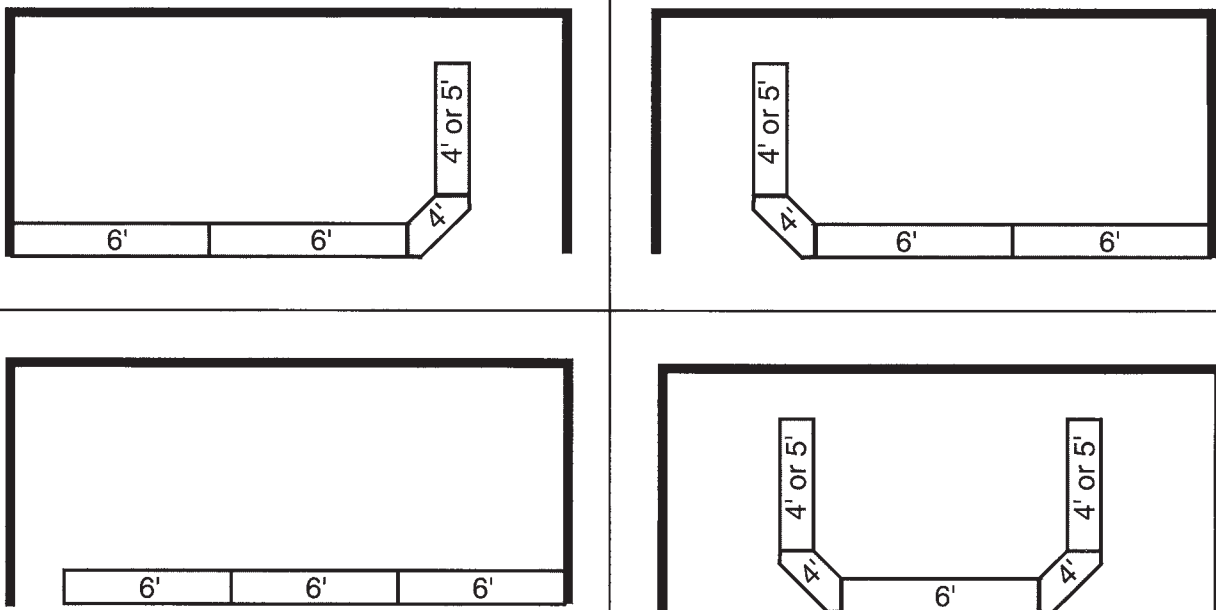


***Please Note:**
If you place your order on our online portal, you can draft your layout using our interactive layout feature.*

10 FOOT X 10 FOOT SINGLE BOOTHS



10 FOOT X 20 FOOT DOUBLE BOOTHS



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FULL VISION SHOWCASE



HALF VISION SHOWCASE



QUARTER VISION SHOWCASE



CORNER SHOWCASE

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ELECTRICAL INFORMATION NON-LED LIGHTING

Standard Case – White (Fluorescent)

| | |
|------------|----------|
| 4' | 25 Watts |
| 5' | 30 Watts |
| 6' | 40 Watts |
| 34" Corner | 20 Watts |

Designer & Deluxe Case (Fluorescent)

| | |
|---------------------------------|----------|
| 4' | 25 Watts |
| 5' | 30 Watts |
| 6' | 40 Watts |
| 34" Corner | 20 Watts |
| 42" Corner (Designer Line only) | 30 Watts |

Designer (Halogen)

| | |
|------------|-----------|
| 4' | 100 Watts |
| 5' | 120 Watts |
| 6' | 140 Watts |
| 34" Corner | 80 Watts |
| 42" Corner | 100 Watts |

Tower (Halogen)

200 Watts

Museum Pedestal (Halogen)

300 Watts

Accent Cube (Halogen)

| | |
|------------------|-----------|
| White & Designer | 150 Watts |
| Deluxe & Elite | 140 Watts |

Boutique Case (Fluorescent)

84 Watts

Wall Case & See-Thru Wall Case (Fluorescent)

| | |
|----|----------|
| 4' | 60 Watts |
| 5' | 80 Watts |
| 6' | 80 Watts |
| | 80 Watts |

Classic Case – Silver & Brown (Halogen & Spotlight)

| | |
|------------|-----------|
| V1, V3, V5 | 200 Watts |
| V6 | 150 Watts |

Standard Case – White

| | |
|------------|----------|
| 4' | 33 Watts |
| 5' | 42 Watts |
| 6' | 49 Watts |
| 34" Corner | 26 Watts |

Deluxe & Designer Case

| | |
|---------------------------------|----------|
| 4' | 42 Watts |
| 5' | 48 Watts |
| 6' | 54 Watts |
| 34" Corner | 36 Watts |
| 42" Corner (Designer Line only) | 42 Watts |

Ultra Case – 6000K

| | |
|------------|----------|
| 4' | 42 Watts |
| 5' | 48 Watts |
| 6' | 54 Watts |
| 34" Corner | 36 Watts |
| 48" Corner | 90 Watts |

Ultra Case – 3000K

| | |
|------------|----------|
| 4' | 12 Watts |
| 5' | 15 Watts |
| 6' | 17 Watts |
| 34" Corner | 9 Watts |
| 48" Corner | 16 Watts |

Classic Case

| | |
|------------|----------|
| V1, V3, V5 | 28 Watts |
| V6 | 21 Watts |

Tower

100 Watts

Museum Pedestal

36 Watts

Accent Cube

24 Watts

Boutique Case

84 Watts

Wall Case

| | |
|----|-----------|
| 4' | 76 Watts |
| 5' | 93 Watts |
| 6' | 105 Watts |

See Thru Wall Case

105 Watts

SHOWCASE ORDER FORM

Please complete the following information and submit it along with your showcase selections and booth layout diagram (previous page).

CONTACT INFORMATION

COMPANY NAME: _____

ADDRESS: _____

CITY, STATE, ZIP CODE: _____

POINT OF CONTACT NAME: _____

EMAIL ADDRESS: _____

PHONE: _____ FAX: _____

BOOTH NO(S): _____

PAYMENT INFORMATION

DISCOVER / AMEX / VISA / MC #: _____ EXP DATE: _____

NAME ON CARD: _____ SEC CODE: _____

SIGNATURE: _____ DATE: _____

TERMS AND CONDITIONS OF RENTAL

American Fixture & Display Corp. and AFD Delaware, Inc. (together, the "Company") shall not be liable for failure to deliver the displays ("Company's Rental Property") or delays occasioned by causes beyond its control, including, but not limited to, strikes, lockouts, fires, flood, hurricane, war, acts of God, acts of terrorism, labor disputes, pandemics, epidemics, viruses, or delays or interruption of carriers and in no event shall be liable for consequential damages.

The Company shall have the right to charge the full rental price of the Company's Rental Property to the customer ("Lessee") on any orders (i) cancelled after the deadline date; or (ii) that have been delivered to the location of the rental, regardless of whether the event takes place.

Glass shelves must be properly installed by Lessee and not overloaded with merchandise. To avoid breaking of shelves, personal injury and damage to merchandise, the Lessee must use reasonable discretion in the amount of weight placed on the glass shelves. Installation and loading of the glass shelves is beyond the Company's control and the Company shall not be responsible for broken glass, damage of merchandise or personal injury related thereto.

In the event of any damage to the Company Rental Property during the rental period, excluding normal wear and tear, the Lessee shall pay to Company, on demand, the full cost of repair or replacement of such damaged display cases. Lessee further agrees to accept full responsibility and liability, and Lessee shall indemnify, defend and hold harmless Company, for any injury to Lessee, for any damage to the property of Lessee, for any injury to any other person(s), for any damage to the property of any other person(s) and any other loss that may result through the use or misuse of the Company's Rental Property. Lessee agrees and acknowledges that Lessee is subject to additional charges if Lessee fails to return the Company's Rental Property to Company or fails to make the Company's Rental Property available to Company for pick-up at the time and date mutually agreed to by both parties.

Lessee agrees to accept full responsibility and liability, and shall indemnify, defend and hold harmless Company and its agents, employees, officers or directors from and against any and all liability, claims, demands (whether or not groundless, false, or fraudulent), costs, damages, losses, judgments, or awards, including legal and attorney fees, brought by a third party or parties and arising out of or in any way connected with any act or omission of Lessee or its employees or other persons.

The Company's Rental Property are rented for display purposes only and Company does not warrant the safety or security thereof. Company shall not be liable for contents, damage or breakage after the Company's Rental Property have been delivered.