



Exhibitor Badge Registration

Summer 2021 • August 8-10 • Jacob K. Javits Convention Center • New York, NY

JA NEW YORK WILL NOT MAIL BADGES BEFORE THE SHOW. YOU MUST PRINT AND BRING YOUR CONFIRMATION EMAIL TO SHOW SITE TO RECEIVE YOUR SHOW BADGE.

WHY DOES JA NEW YORK USE THIS BADGE PROCESS?

In the past we have mailed badges and had everyone stand in line to get a badge holder before entering the show floor. Why? So we can actually count you and verify that you were at the show. A show of our size has to schedule shuttle busses, negotiate with the building and make sure they have restaurants open and can plan for the volume during our show and other things of this nature. The only way for us to plan appropriately is to know HOW many people actually attend the show.

We strive to make things better, not more frustrating and in fact it costs us more to not mail badges than it does for us to mail badges and have you stand in line to pick up a badge holder. This process is just like the airlines in which you print a flight confirmation from your computer and then you print out your boarding pass once you get to the airport.

PRE-REGISTRATION: Avoid long lines by pre-registering for your badges prior to the show

1. [Click here](#) to go to the JA New York exhibitor portal where you can register for your staff badges.

Select your company name from the dropdown list and enter your Customer ID. This is a six digit number that can be found on any invoice you have received from JA New York. If you do not have your Customer ID, please email jany@maritz.com and it will be sent to you.

Please allow two weeks after receiving booth confirmation for your company name to appear in the dropdown. Your password will be emailed to the main contact from your company, as stated on your Exhibit Space Agreement.

From your registration home page, you can:

- Update your list from the past show
- Print/download your list of registered staff
- Send confirmation emails to your registered staff

ONSITE REGISTRATION HOURS:

Friday, August 6	12:00 pm – 6:00 pm
Saturday, August 7	8:00 am – 6:00 pm
Sunday, August 8	7:00 am – 6:00 pm
Monday, August 9	8:00 am – 6:00 pm
Tuesday, August 10	8:00 am – 4:00 pm

EXHIBITOR BADGE POLICY:

Each exhibiting company is allocated 6 badges per 8x10 or 10x10 booth. While we recognize that some companies will require additional badges please be aware that such requests for additional badges will be reviewed by Show Management and will require approval. If approved, there will be a \$25 per badge fee. When ordering your company's Exhibitor Badges, you should **ONLY** be registering your company personnel that will be working your booth at the Show and **SHOULD NOT** be registering any other members of the industry who are not employed by your company.